

(FUZE)



Saskatchewan Professional
MARKETING Association

WORK WITH US

2025-2026 SPMA Sponsorship Opportunities



Who We Are

The Saskatchewan Professional Marketing Association (SPMA) is the hub for marketers and advertising professionals across Saskatchewan who want to grow, connect, and inspire the next generation. We bring together a creative, curious, and supportive community through networking events, workshops, mentorship, and ongoing professional development opportunities.

Whether you're early in your career or a seasoned strategist, SPMA helps you make meaningful connections, sharpen your skills, and stay ahead in the ever-evolving world of marketing.



Our Reach

Engage with the professionals who drive Saskatchewan's economy through our province-wide network of agency leaders, corporate strategists, and emerging talent. We ensure your message doesn't just reach an audience, but resonates within the specific ecosystem of creators and innovators that call Saskatchewan home.

- 500+ attendees yearly
- 6+ events every year (including FUZE - Saskatchewan's only Marketing Conference)
- 1500 newsletter subscribers
- 50+ current members
- 1500+ followers across socials



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2026 OPPORTUNITIES



2026

FUZE

GOLD Sponsorship

Package Includes:

- **Reserved Full Table +2:** Premium placement for your group. Up to 10 seats together.
- **Brand Recognition:** Prominent logo featured on website, table signage and event screens. Banner placement at event registration desk, shout out in opening remarks. Option to add branded item to swag bags.
- **Social Feature:** Minimum 3 organic posts on SPMA socials. (Examples: Sponsor status announcement, business profile feature and a product/service pitch)
- **Introduce Key Note Speaker:** Maximum 5 minutes to speak to audience and introduce the Keynote speaker.
- **Exhibitor Booth:** Option to set up a booth for the full conference duration (\$500 value).

1 AVAILABLE
COST: \$7,000



2026

FUZE

SILVER Sponsorship

Package Includes:

- **Reserved Half-Table:** Premium placement for your group. Up to 4 seats together.
- **Brand Recognition:** Logo featured on website, table signage and event screens. Company mention and welcome in opening remarks. Option to add branded item to swag bags.
- **Social Feature:** Minimum 2 organic posts on SPMA socials. (Examples: Sponsor status announcement and business profile feature)
- **Introduce Breakout Speaker:** Maximum 5 minutes to speak to audience and introduce a Breakout speaker.
- **Exhibitor Booth:** Option to set up booth for full duration of conference (\$500 value).

1 AVAILABLE:

~~2 AVAILABLE~~

COST: \$3,000



2026

FUZE

BRONZE Sponsorship

Package Includes:

- **Reserved Seats:** Up to 2 seats together.
- **Brand Recognition:** Table signage and event screens.
- **Social Feature:** Logo featured on 1 organic post on SPMA socials.

**UNLIMITED AVAILABLE
COST: \$800**



2026 **FUZE**

Morning Mixer Sponsor

Aren't we all the freshest in the morning? We want to kick start our day with a high-energy networking event at the beautiful Remai Modern. This hour is included in everyone's tickets and will feature a local DJ spinnin' the tunes, breakfast items to fuel the day and refreshments. Get in front of the audience FIRST with this epic opportunity.

Package Includes:

- **Reserved Seats:** Up to 2 seats together.
- **Brand Recognition:** Logo on table signage and event screens. Option to display banner or other promo for first hour of event near the food table.
- **Social Feature:** Logo featured on minimum 2 organic posts on SPMA socials.

SOLD OUT

1 AVAILABLE
~~**COST: \$2,500**~~

2026

FUZE

Lunch Sponsor

While attendees refuel and recharge, you'll enjoy prime visibility, direct engagement, and a memorable presence everyone will appreciate.

Package Includes:

- **Reserved Half-Table:** Premium placement for your group. Up to 4 seats together.
- **Brand Recognition:** Logo featured on website, table signage and event screens. Option to have banner or other promo beside food table during lunch hour.
- **Social Feature:** Minimum 3 organic posts on SPMA socials.
- **Introduce Lunch Break:** Maximum 5 minutes to speak to audience about what you do and send off for lunch.
- **Exhibitor Booth:** Option to set up booth for full duration of conference (\$500 value).

1 AVAILABLE
COST: \$5,000



Other FUZE Opportunities

Activation Sponsor \$750 (2 Available)

- **1 ticket for company representative.**
- **Brand Recognition:** Logo on table signage and event screens.
- **Introduce or Lead Networking Activation:** Option to lead and/or provide branded swag for activation/networking break.
- **Social Recognition:** Minimum 1 post-event social post with logo.

SOLD OUT

~~Panel Discussion Sponsor \$1,000~~

- **2 tickets for company representative.**
- **Brand Recognition:** Logo on table signage and event screens.
- **Social Feature:** Minimum 1 organic posts on SPMA socials.
- **Introduce Session:** Maximum 5 minutes to speak to audience and introduce session.

Doing Good:

All Sponsors have the option to gift some or all of their tickets to create opportunities for students to attend FUZE. This initiative ensures the room is filled with both current and future marketing leaders within the province.

How it works:

- Sponsors indicate at the time of commitment if they wish to gift their tickets.
- Gifted tickets are allocated to business students (with a preference to Marketing Majors) from both Saskatoon and Regina.
- Sponsors who gift tickets receive public acknowledgement during the event and in digital materials.
- A dedicated “Thank You” announcement will highlight all sponsors who help make startup participation possible.



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LET'S CONNECT

E: sponsorship@saskmarketing.com

W: <https://www.saskmarketing.com>

