



Saskatchewan Professional  
**MARKETING** Association

**2024-25 SPONSORSHIP OPPORTUNITIES**

# MONTHLY EVENTS



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## Series Sponsor Option - 3 events - \$750

- Logo on website as our monthly networking series sponsor
- Logo included on all event information
- First right of refusal for following year
- Free online job posting for year
- Opportunity to provide promotional materials - to be used at discretion of SPMA board

### Social media recognition:

- Full grid post with logo and description of company
- Social story with name and logo for each event as "Series sponsor"

### Event recognition:

- For online or in person event, we will thank sponsor prior to introducing speaker
- In addition, for in person events, sponsor can provide SPMA with pop-up banner to be displayed

## One-Time Sponsor Option - \$300

- Logo on website as that months networking sponsor
- Logo included on sponsored event information

### Social media recognition:

- Social story with name and logo for that event as our One-Time Sponsor

### Event recognition:

- For online or in person event, we will thank sponsor prior to introducing speaker

## In Person Event - Food & Beverage Sponsor (Add On) - \$200/event or \$525/series

- Each attendee would receive one (1) drink voucher - sponsor can provide unique ticket with their branding/logo
- Social post highlighting 'first drink on your company'
- Recognition as our food + beverage sponsor
- Opportunity to provide promotional materials, swag, custom drink vouchers etc. - to be used at discretion of SPMA board



**2025 SPONSORSHIP OPPORTUNITIES**



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## FUZE SPONSORSHIP PACKAGES

### Title Sponsor - \$6000 OR \$15,000 for 3 years

- Option for 1 year or 3-year sponsorship
- Introduce keynote speaker with 30 second video (provided by sponsor) or 30 second speech
- Logo recognition: social, website and at event (promo materials, main screens)
- Six (6) complimentary tickets to FUZE, includes lunch
- Opportunity for signage (pull up banner) at event
  - location at the discretion of SPMA board
- Opportunity to provide promotional materials
  - to be used at discretion of SPMA board
- Special request consideration
- Free online job posting for year
  - ending December 2025
- Tradeshow booth (1) complimentary at FUZE

### Gold Sponsor(s) - \$3,500

- Logo recognition: social, website and at event (promo materials, main screens)
- Opportunity to provide promotional materials
  - to be used at discretion of SPMA board
- Two (2) complimentary tickets to FUZE, includes lunch

### Silver Sponsors(s) - \$2,000

- Logo recognition: social, website and at event (promo materials, main screens)
- One (1) complimentary ticket to FUZE, includes lunch

### Bronze Sponsor(s) - \$500

- Logo recognition: social, website and at event (promo materials, main screens)



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## MORE FUZE SPONSORSHIP PACKAGES

### Lunch Sponsor - \$5,000

- Logo recognition: social, website and at event (promo materials, main screens)
- Opportunity for signage (pull up banner) during lunch portion
- Opportunity for sponsor representative to announce lunch
- One (1) complimentary ticket to FUZE

### Networking Break Sponsor - \$2,500

- Logo recognition: social, website and at event (promo materials, main screens)
- Opportunity for signage (pull up banner) during networking portion
- One (1) complimentary ticket to attend
- Verbal acknowledgement when announcing break

### Registration Coffee and/or Snacks Sponsor

- **Sponsor AM registration coffee: \$1,000**
- **Sponsor PM snack break: \$1,000**
- **Sponsor both AM and PM: \$1,500**
- Logo recognition: social, website and at event (promo materials, main screens)
- Opportunity for signage (pull up banner) at event
  - placed beside breakout
- Verbal acknowledgement when announcing break

### Media Sponsor

- One sponsor for all media (headshots, videography, photo) to avoid any conflicts
- Logo recognition: Social, website and at event (promo materials, main screens)
- Opportunity for signage (pull up banner) at event
  - location at the discretion of SPMA board

### Afterparty Sponsor - \$1,000

- Logo recognition: social, website and at event (promo materials, main screens)
- Opportunity for signage (pull up banner) at afterparty event
- Opportunity to provide promotional materials
  - to be used at discretion of SPMA board
- Signature drink named after sponsor company